



SPONSORSHIP AGREEMENT

This Sponsorship Agreement (“the Agreement”) is made and entered into on [date] (“Effective Date”) by and between:

28th European Signal Processing Conference, EUSIPCO 2020, to be held in Amsterdam, the Netherlands (“EUSIPCO2020”) and [Name of organization] (“the Sponsor”)

1. TERMS AND CONDITIONS

1.1. Based on mutual consideration, this Sponsorship Agreement will serve as a binding agreement between EUSIPCO2020 and the Sponsor with respect to Sponsorship of the 28th European Signal Processing Conference, EUSIPCO 2020, to be held in Amsterdam, the Netherlands.

(“the Event”), to be held August 24-28, 2020, at the “Beurs van Berlage” in Amsterdam, NL. An authorized agent of the Sponsor acknowledges and accepts the following terms and conditions of this contract by signing below.

2. ACCEPTANCE

2.1. EUSIPCO2020 have the absolute right to limit the total number of sponsors and/or select sponsors at their sole discretion. Acceptance of a sponsorship request by EUSIPCO2020 is based on full completion of the online registration process. Sponsors have no right or authority to make any determinations with respect to the conduct, participants, presenters, display, performance, content, set-up or any aspect of the Event.

2.2. Acceptance of this sponsorship request is also dependent on the Sponsor agreeing that they will not promote, display, gift or exhibit as part of the Event instrument-adjusting devices or materials related to the marketing thereof.

3. PAYMENT

3.1. The Sponsor agrees to pay the sum of [sponsorship fee] upon registration in respect of [tier of sponsorship] Sponsorship of the Event.

3.2. The sum of [sponsorship fee] (representing the agreed fee for Sponsorship of the Event) shall be payable within 30 days of receipt of invoice to guarantee availability.

3.3. The sponsorship fee is inclusive of any applicable sales taxes/valued added tax that shall be paid at the rate from time to time in force.

4. CANCELLATIONS

4.1. Any cancellations should be sent via email: Sponsor@eusipco2020.org

4.2. If the Sponsor cancels before June 1 2020, they will receive a full refund of sums already paid minus a € 500 administration fee. There will be no refunds after June 1 2020. All cancellations must be received and acknowledged in writing.



5. EXCLUSIVITY

5.1. As a Sponsor, the Sponsor shall not be granted any form of exclusivity in respect of the exhibition, marketing or promotion of products or services at the Event.

5.2. In the event that it is found that either during the Event or as part of their promotional materials related to the Event other exhibitors are so exhibiting, marketing or promoting instrument adjusting devices EUSIPCO2020 will require them to cease and desist immediately.

6. PROMOTION

6.1. EUSIPCO2020 agree to acknowledge and recognize the Sponsor in Event promotion materials prior to and during the Event.

6.2. EUSIPCO2020 agree to grant the Sponsor a non-transferable, non-exclusive, royalty-free license to use the Event logos, solely to promote the Sponsor's sponsorship prior to and during the Event.

6.3. The Sponsor grants to EUSIPCO2020 a non-exclusive, royalty-free license to use its logos and trade marks in recognizing and acknowledging the Sponsor's sponsorship of the Event, both prior to and during the event.

7. SPONSOR PASSES AND REGISTRATION

7.1. The Sponsor will receive two (2) complimentary conference passes as defined in the Sponsorship Events and Benefits document. The Sponsor will be required to submit names of the designated attendees by April 20, 2020 so that they may be registered by EUSIPCO2020. Additional attendees shall be required to register via the Event website.

8. SIGNAGE AND MATERIALS

8.1. EUSIPCO2020 shall be responsible for the design and placement of all signage at the Event. The Sponsor will not place any signage or other materials inside or outside the Event venue, including all Event space or public grounds adjacent to the Event site, without the prior written consent of EUSIPCO2020.

9. DISTRIBUTION OF PRINTED MATERIALS

9.1. Subject to the tier of Sponsorship, Sponsors shall be entitled to supply materials for insertion into the Event packs. Such materials shall not exceed 20 pages A4 pages in size. A sample of the material should be submitted to EUSIPCO2020 by April 20, 2020.

9.2. The Sponsor is responsible for the shipment of the materials to the local organizer, to be received before July 1, 2020. Any material not arrived within this date will not be included in the Conference Bag, in such case there will be no refund. The Sponsor is responsible for all customs handling and payment any VAT or import taxes.

9.3. The Sponsor shall be entitled to distribute materials, souvenirs, samples, etc., from their designated exhibit area but not outside this area without the express permission of EUSIPCO2020.



9.4. Permission to distribute printed materials, samples, souvenirs, etc., does not constitute endorsement or sponsorship of the Sponsor, any other firm or company, or any publication or its content by EUSIPCO2020. Such permission also does not authorize the Sponsor to imply or state in any written or oral communication that such printed material is so endorsed or sponsored.

10. EXHIBIT AREA

10.1. Standard exhibition areas are $3\text{m}^2 \times 3\text{m}^2$ in designated locations in the exhibit area.

10.2. Allocation of exhibit space shall be in a first come, first served basis.

10.3. The standard exhibit package shall contain a flat-topped, draped display table, two chairs, waste basket and electrical supply.

10.4. All exhibit materials must fit into the allocated individual exhibit space.

10.5. No Sponsor may sublet, assign or apportion any part of the allotted space without the express consent of EUSIPCO2020.

10.6. The purposes of the exhibit are to inform and educate Event attendees regarding characteristics and uses of products and services. No surveys, research or any other form of data gathering, whether conducted with the intent to announce or publish the results or such survey or data gathering, either during or after the Event, may take place on the exhibit area or at the Event without prior written approval from EUSIPCO2020.

10.7. The use of microphones, loudspeakers, or other amplifying devices is not allowed without the consent of EUSIPCO2020.

10.8. The exhibit area will not be guarded at any time during the Event. Valuables (especially laptop computers) should not be left unattended.

10.9. Sponsor representatives shall be restricted to employees or designated persons who are working at the exhibit area. Sponsor representatives shall wear badge identification provided by EUSIPCO2020.

10.10. The Sponsor shall take due care of the exhibit space and shall be responsible for any and all damage caused by any of its representatives to the Event venue. Off-site storage for display cases and/or boxes is not available. The Sponsor is responsible for storing exhibit materials.

10.11. The Sponsor agrees to indemnify and hold harmless EUSIPCO2020 and the Beurs van Berlage against any and all claims asserted against, resulting from, imposed upon, or suffered by EUSIPCO2020 and their respective representatives as a result of the Sponsor's participation in the Event. The Sponsor understands that neither EUSIPCO2020 nor the Beurs van Berlage maintains insurance covering the Sponsor's property and it is the sole responsibility of the Sponsor to obtain such insurance.



10.12. The Sponsor is responsible for the import/export of all exhibition material in/out of Germany.

11. INDEMNIFICATION

11.1. The Sponsor agrees to indemnify, defend, reimburse and hold harmless EUSIPCO2020 and their respective officers, directors, employees, volunteers and representatives against any and all claims, loss, damage or expense (including legal fees) that may arise in connection with or be asserted against, resulting from, imposed upon, incurred or suffered as a result of the Sponsor's participation in the Event.

12. INTERPRETATION AND AMENDMENT

12.1. EUSIPCO2020 shall have discretion in the interpretation and enforcement of the terms and conditions in this contract and all of the aspects of the Event, and the power to make such reasonable amendments thereto and to establish such further terms and conditions as it shall consider necessary for the proper conduct of the Event, including the Sponsor opportunity.

13. POSTPONEMENT, CANCELLATION OR FORCE MAJEURRE

13.1. EUSIPCO2020 shall not be deemed to be in breach of this Agreement or otherwise liable to the Sponsor for any failure or delay in performing their obligations as a result of an event or series of connected events outside of their reasonable control and/or the reasonable control of their representatives and/or suppliers (including, without limitation, strikes or other industrial disputes, failure of a utility service or transport network, act of God, war, riot, civil commotion, terrorism, malicious damage, compliance with any law or governmental order, rule, regulation or direction, accident, breakdown of machinery, fire, flood or storm).

13.2. It may be necessary for EUSIPCO2020 to alter the advertised content, timing, and location of the Event. EUSIPCO2020 reserve the right to do this without liability to the Sponsor, provided that the Event, as altered, is substantially similar to the Event as previously advertised. Any notice of alteration will be provided by EUSIPCO2020 as early as is practicable.

14. JURISDICTION

14.1. This Agreement shall be governed by and construed and enforced in accordance with the laws of Ontario, Canada.



Signed on behalf of
EUSIPCO2020

.....

Name
Position
Date

Signed on behalf of "the Sponsor"

.....

Name
Position
Date